



Healthy Land
Clean Water
For Life

Oklahoma Chapter SWCS

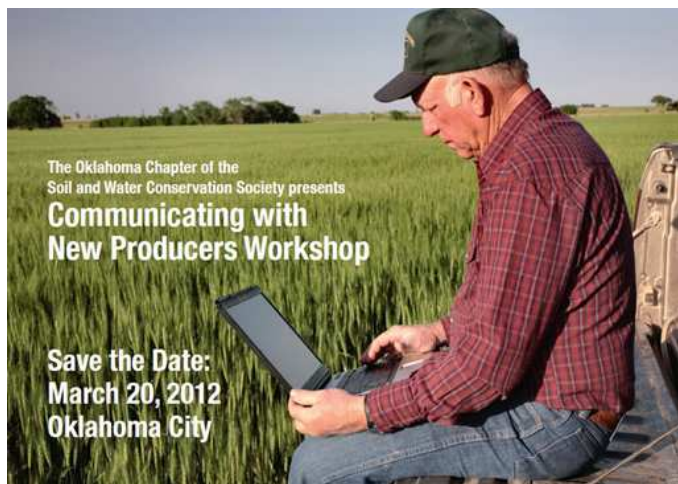
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**Communicating with New Producers:
How to Reach Them, How to Teach Them**



March 20, 2012 9am to 4pm
OSU-OKC Agriculture Resource Center, 400 N. Portland Ave., Room 196, Oklahoma City, OK 73107

Agricultural educators, public agencies, consultants and extension agents are seeing a new type of producer. Many of these producers don't have a traditional background in agriculture, requiring industry professionals to adapt their outreach and education methods. Who are these new producers? What works? How do you incorporate social media? Get answers at a one-day workshop, hosted by the Oklahoma Chapter of the Soil and Water Conservation Society.

Cost (includes lunch): \$35 if registered by March 2; \$50 after March 2.

Without traditional agricultural backgrounds, these emerging producers face many challenges in learning the skills necessary to successfully manage a modern farming operation. As agents, educators and consultants serving the state's producers, we must change with the times and learn how to reach out to and serve the needs of these emerging farmers and ranchers.

For more information or to register, go to www.noble.org/SWCS or call [580.224.6292](tel:580.224.6292).

Links:

www.swcs.org

Check out activities on the international web site.

www.okswcs.org

Check out activities on the Oklahoma SWCS web site.

<http://envirothonok.com/>

Learn more about Oklahoma Envirothon.

Become a Fan on Facebook

<http://www.facebook.com/pages/Oklahoma-Soil-and-Water-Conservation-Society/110815548967772>

The Oklahoma Chapter of the Soil and Water Conservation Society will have a display at the **Oklahoma Association of Conservation Districts** annual conference on **February 26-28** at the Reed Conference Center in Midwest City. Stop by and visit us during this conference. If you are interested in helping to staff the display table please let me know, assistance would be greatly appreciated.

Oklahoma No-Till Conference in Norman on **February 21-22**

“A key advantage of attending the conference is the opportunity to interact with both technical specialists and experienced no-till farmers,” said Chad Godsey, Oklahoma State University Cooperative Extension cropping systems specialist. “It’s a great way for producers to get answers to any number of questions they may have about no-till systems.”

The conference will take place at Norman’s National Center for Employee Development (NCED), located at 2801 State Highway 9 East. Conference sessions will begin at 8 a.m. on both days and will finish mid- to late-afternoon. Linked:



The 67th SWCS International Conference will be just down the road in Fort Worth, Texas on July 22-25, 2012. Lets all plan to attend.

Welcome new members Jordan Beehler and Jorge Guzman.

The Oklahoma Chapter SWCS council will be meeting by teleconference on February 6 according to President Daniel Moriasi.